

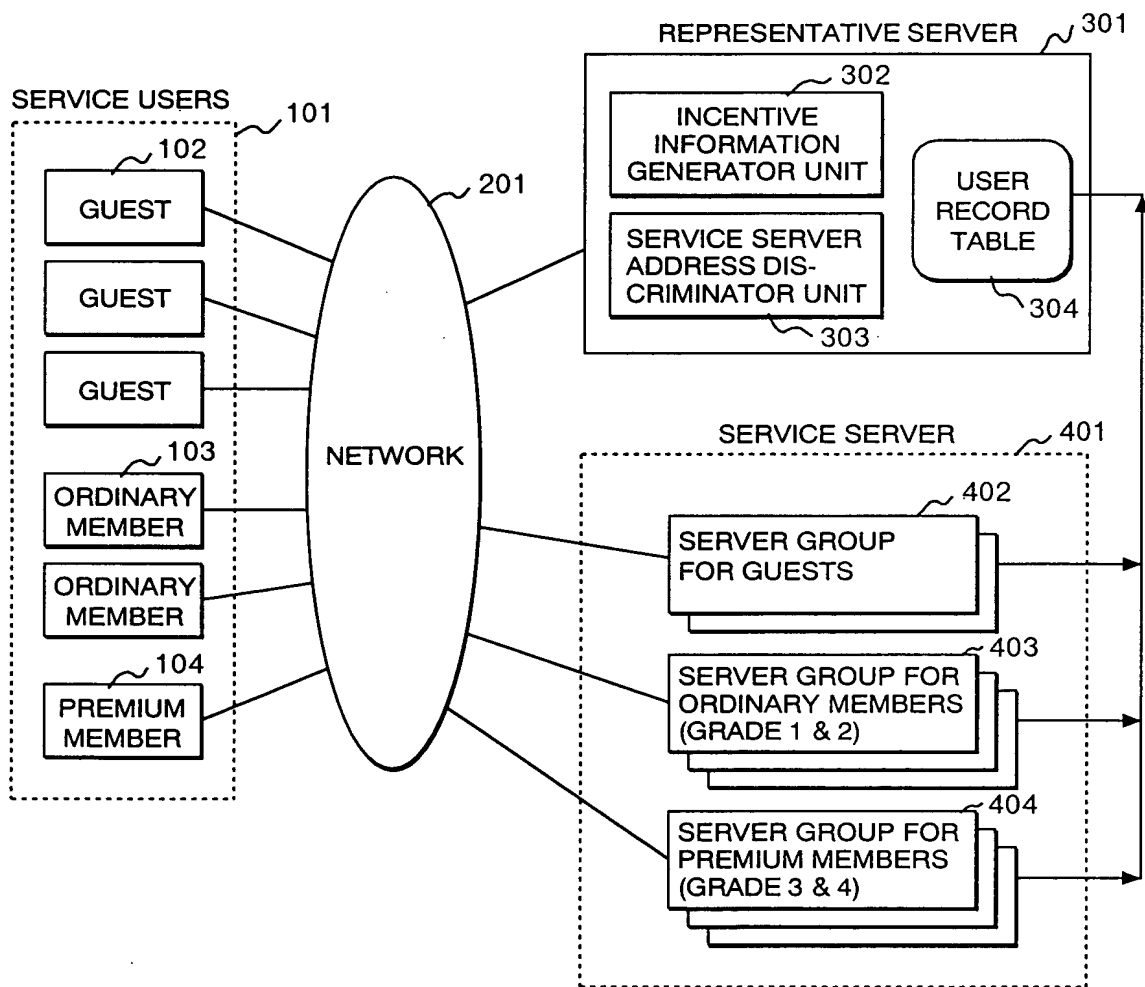
FIG. 1

FIG. 2

A diagram of a form labeled D101. Inside the form, on the left, is the label "ADDRESS". To the right of the label is a rectangular input field labeled D102. The input field contains the text "http: //www. service. co. jp".

FIG. 3

A diagram of a form labeled D201. Inside the form, there are three buttons arranged horizontally. The first button is labeled D202 and contains the text "MEMBER". The second button is labeled D203 and contains the text "GUEST". The third button is labeled D204 and contains the text "JOIN".

FIG. 4

FIG. 4 is a login screen. It features a rounded rectangular frame labeled D301. Inside, there are two input fields. The first field is labeled "MEMBER ID" and contains the text "plemuser"; this field is labeled D302. The second field is labeled "PASSWORD" and contains eight asterisks "*****"; this field is labeled D303. Below these fields is a button labeled "NEXT", which is labeled D304.

FIG. 5

FIG. 5 is a notice screen. It features a rounded rectangular frame labeled D401. Inside, there is a section labeled "NOTICE" (D402) which contains a text box with the following message: "YOU WILL BE ELIGIBLE TO HAVE CONSULTATION AND ADVISES ANYTIME ON OUR TOLL-FREE SERVICE (CURRENTLY ONCE A WEEK PER USER) WHEN YOUR TOTAL CHARGE OF THE MONTH EXCEEDS 10,000 YENS. FOR YOUR INFORMATION, YOUR CHARGE OF THE MONTH IS 8,000 YENS." Below the text box is a button labeled "NEXT", which is labeled D403.

FIG. 6

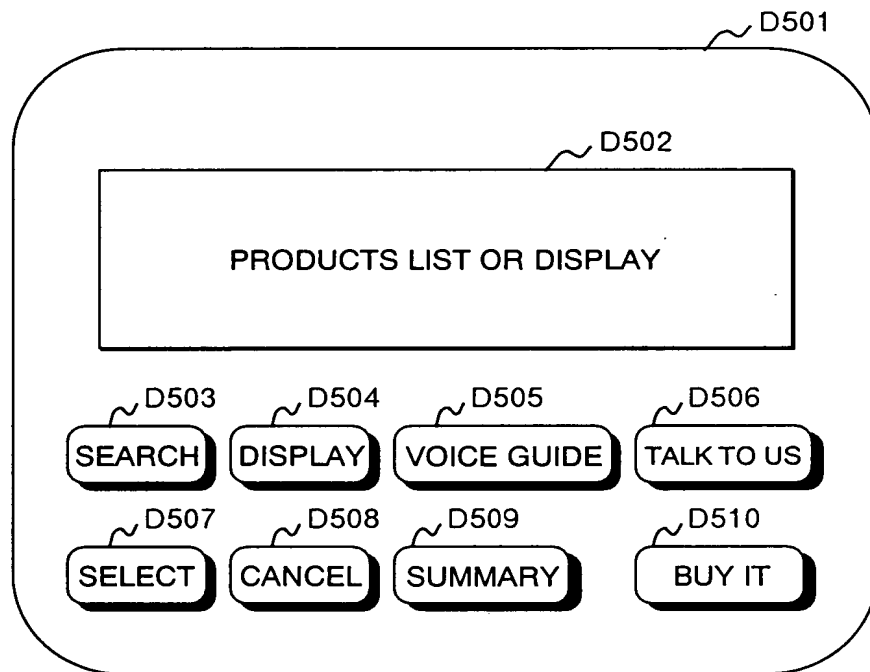


FIG. 7

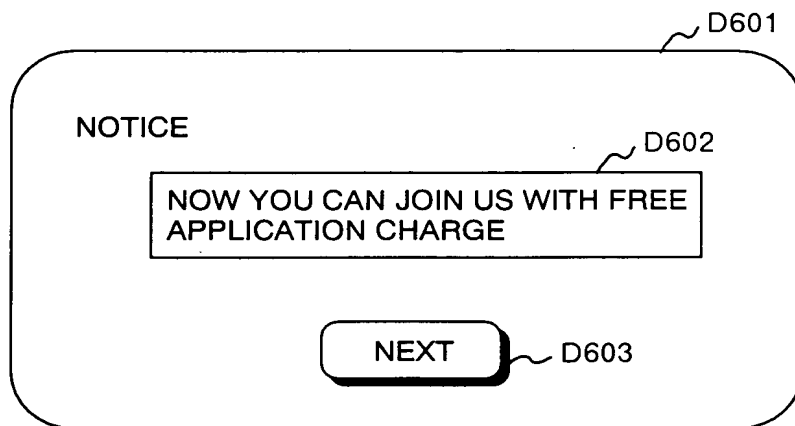


FIG. 8

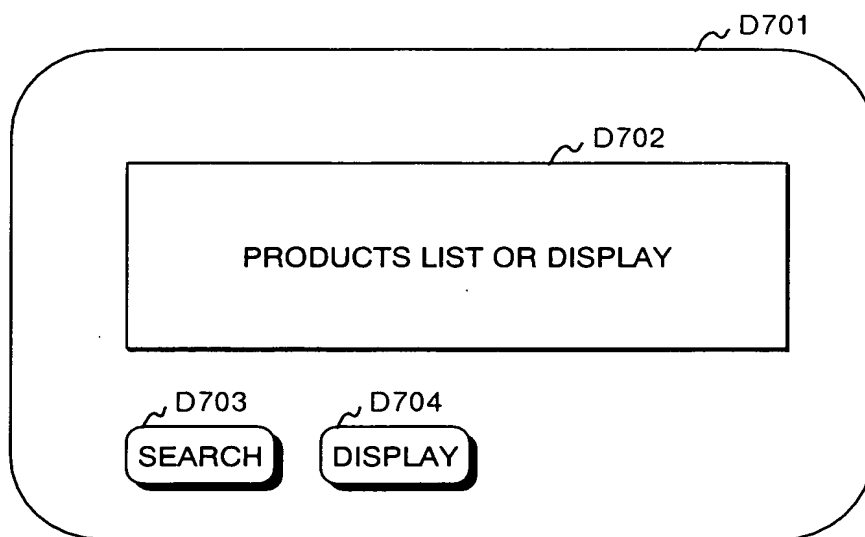


FIG. 9

A registration form diagram enclosed in a rounded rectangle labeled D801. The form contains the following elements:

- NAME**: A text label followed by a rectangular input field labeled D802.
- PHONE NUMBER**: A text label followed by a rectangular input field labeled D803.
- ADDRESS**: A text label followed by a rectangular input field labeled D804.
- CREDIT CARD ID #**: A text label followed by a rectangular input field labeled D805.
- OR**: A text label centered below the Credit Card ID field.
- ACCOUNT ID #**: A text label followed by a rectangular input field labeled D806.
- PASSWORD**: A text label followed by a rectangular input field labeled D807.
- REGISTER IT**: A rounded rectangular button labeled D808.
- CANCEL**: A rounded rectangular button labeled D809.

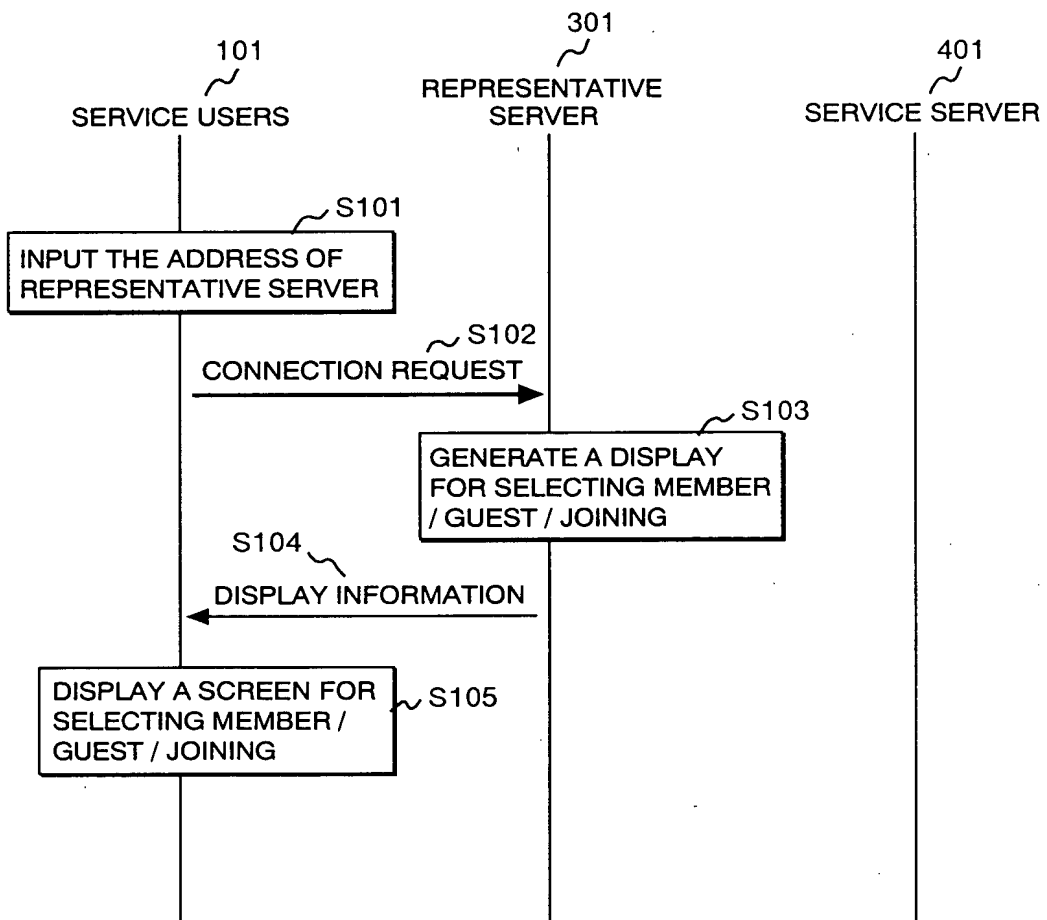
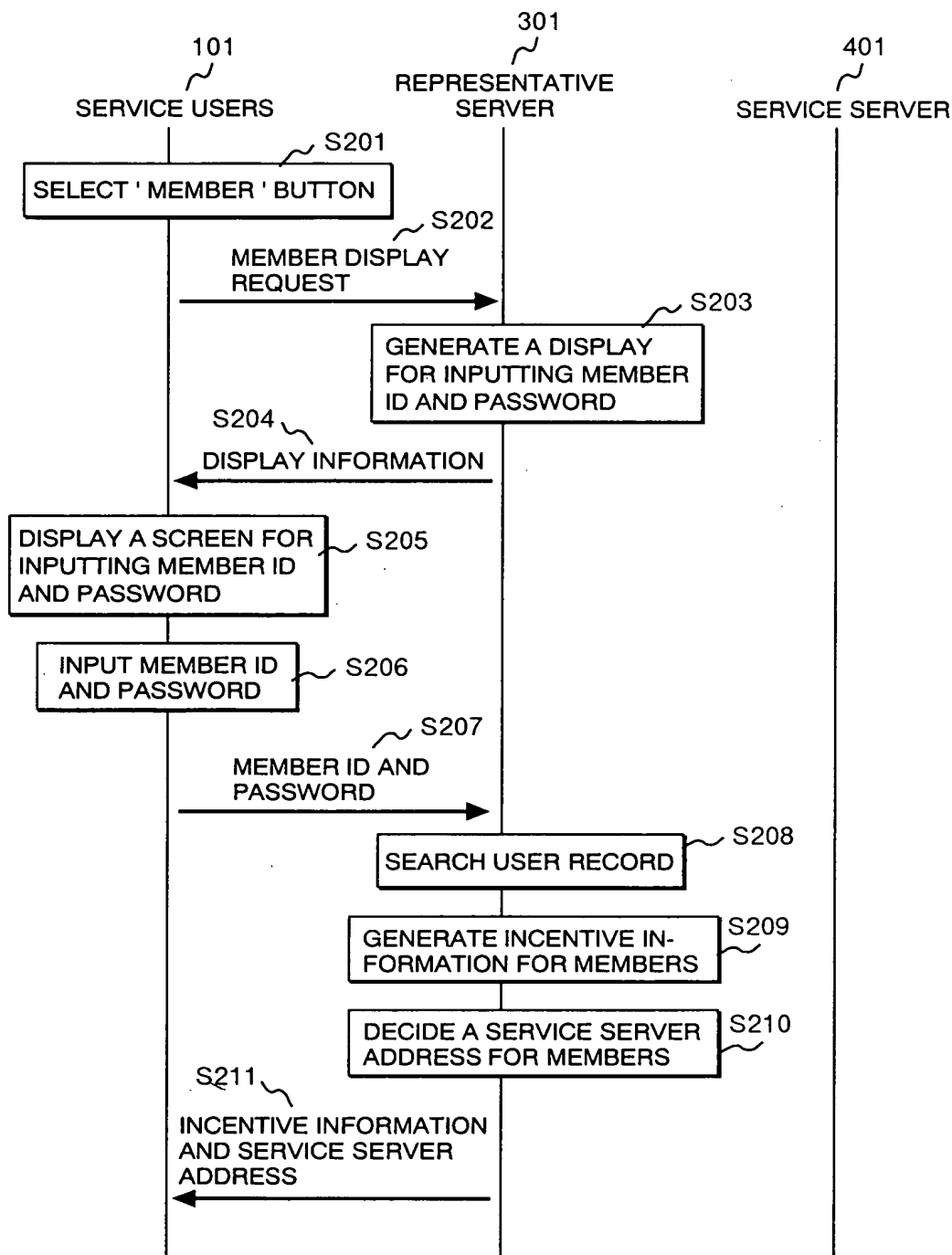
FIG. 10

FIG. 11

(TO BE CONTINUED TO FIG. 12)

FIG. 12

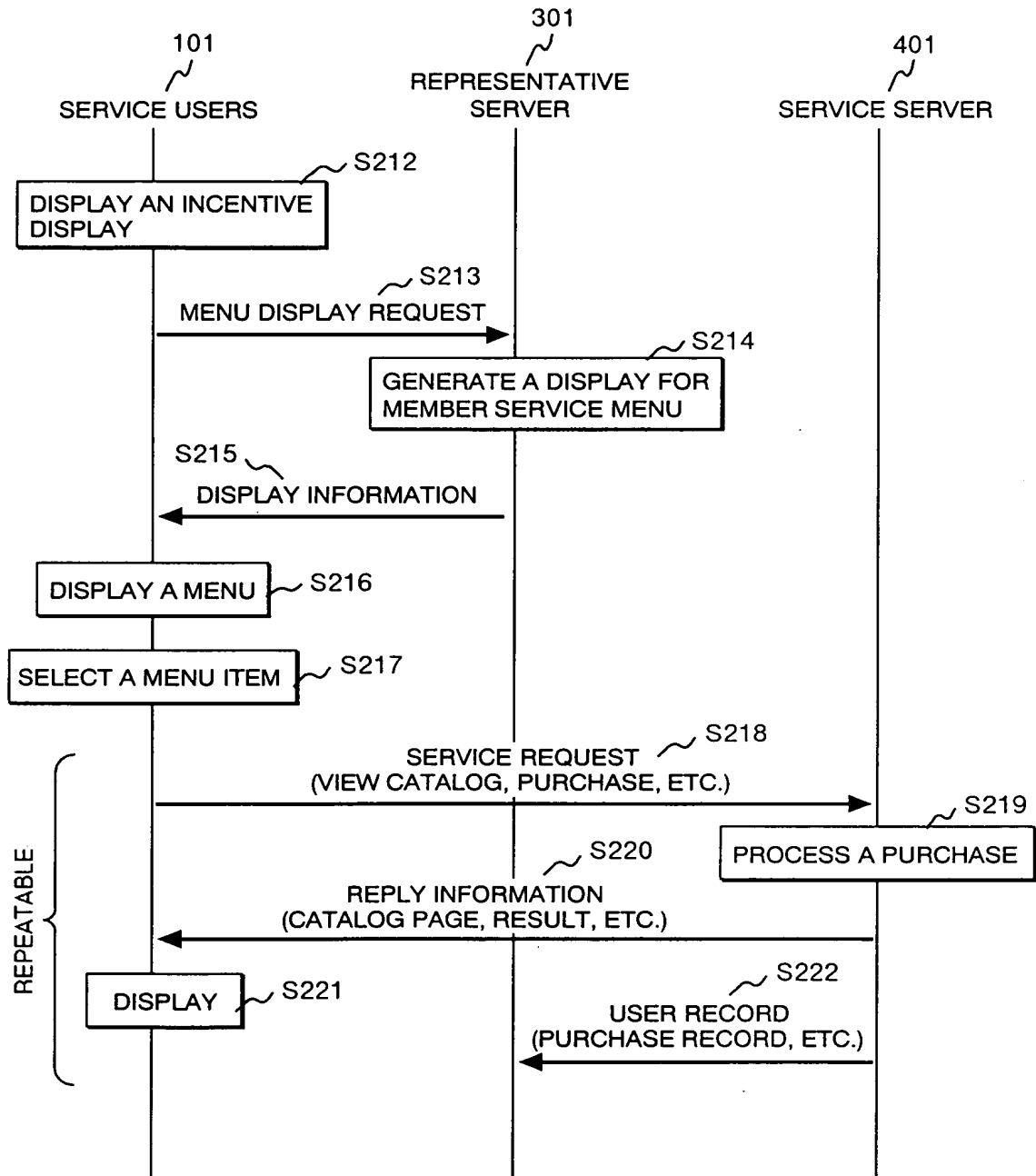


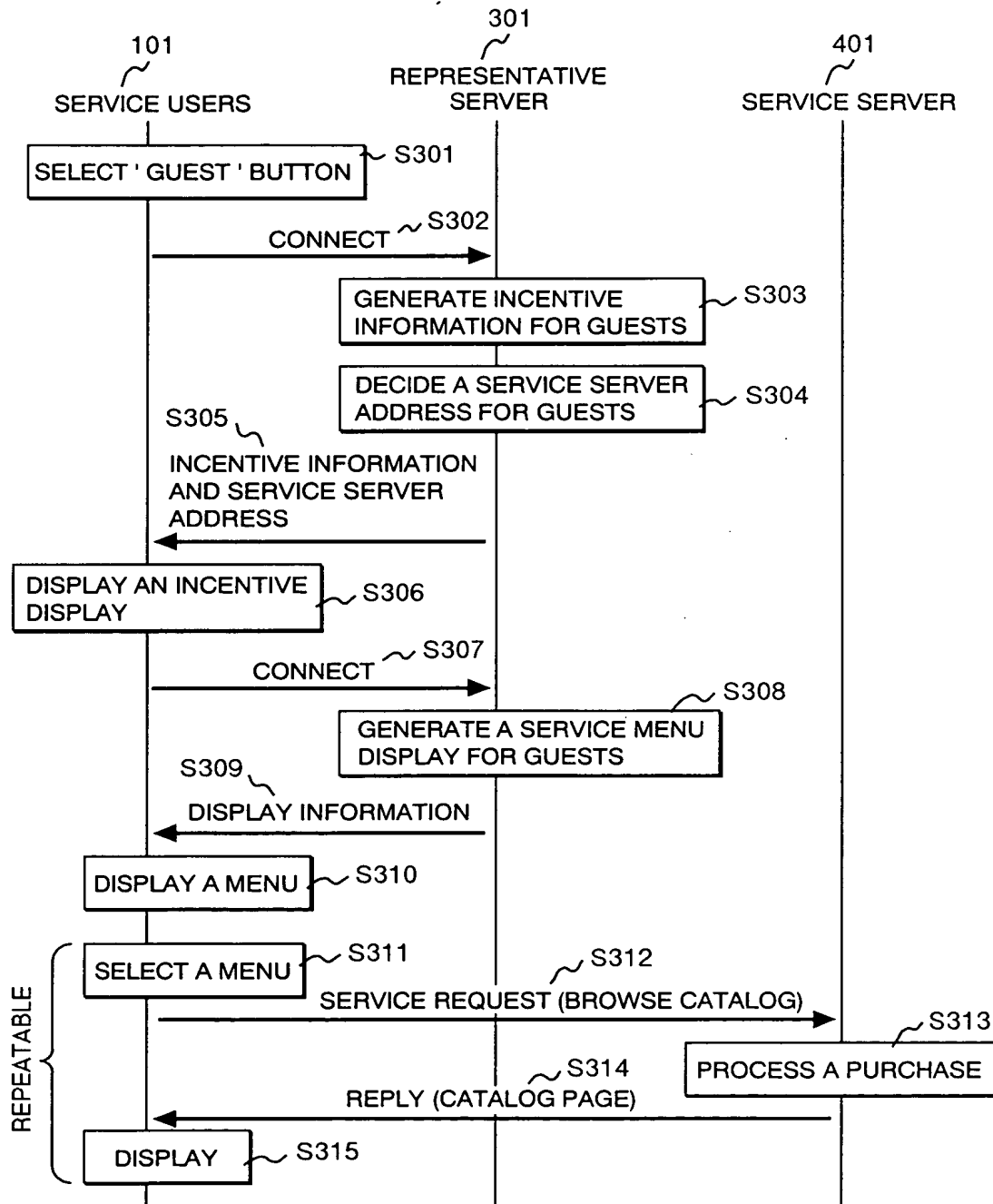
FIG. 13

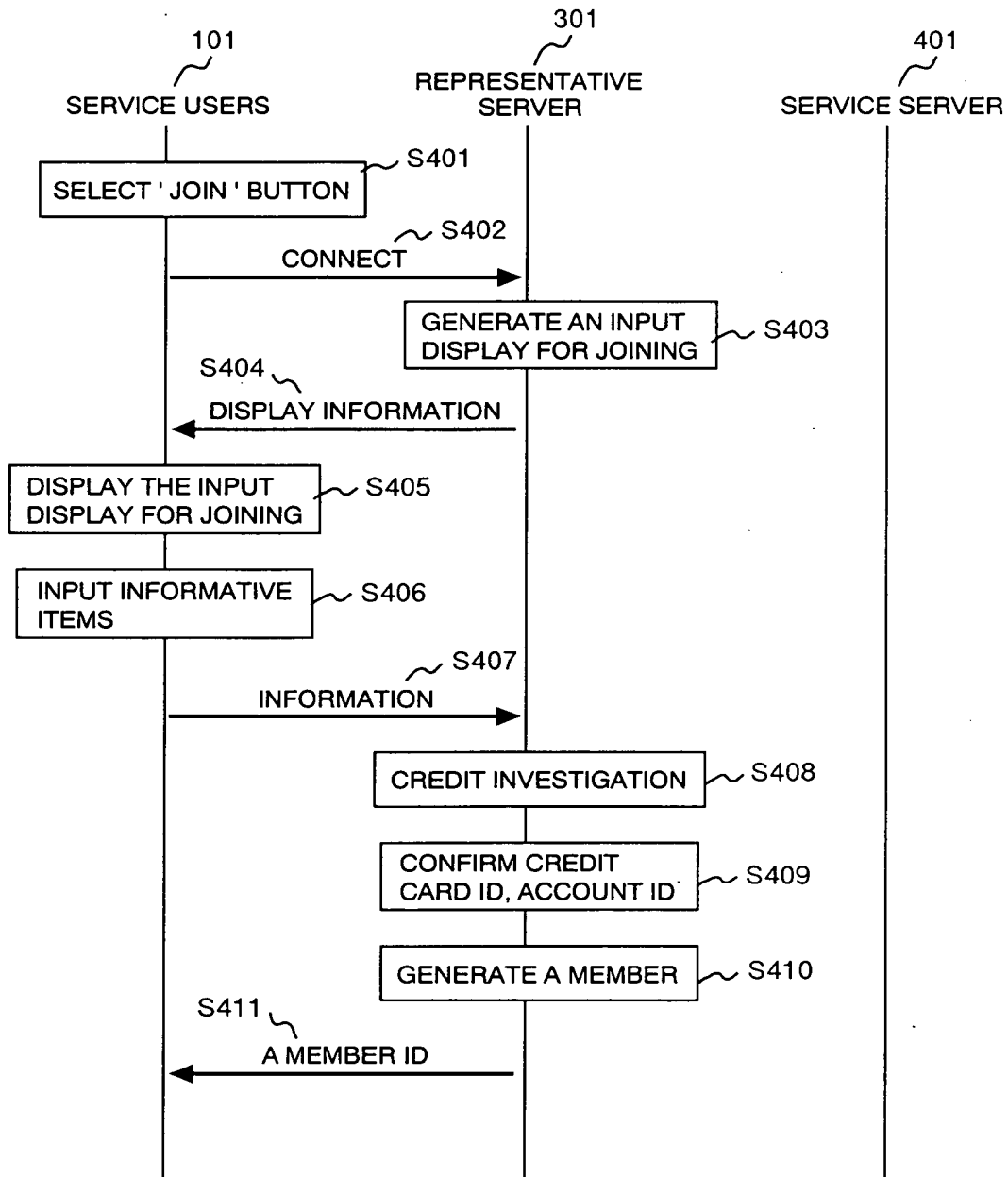
FIG. 14

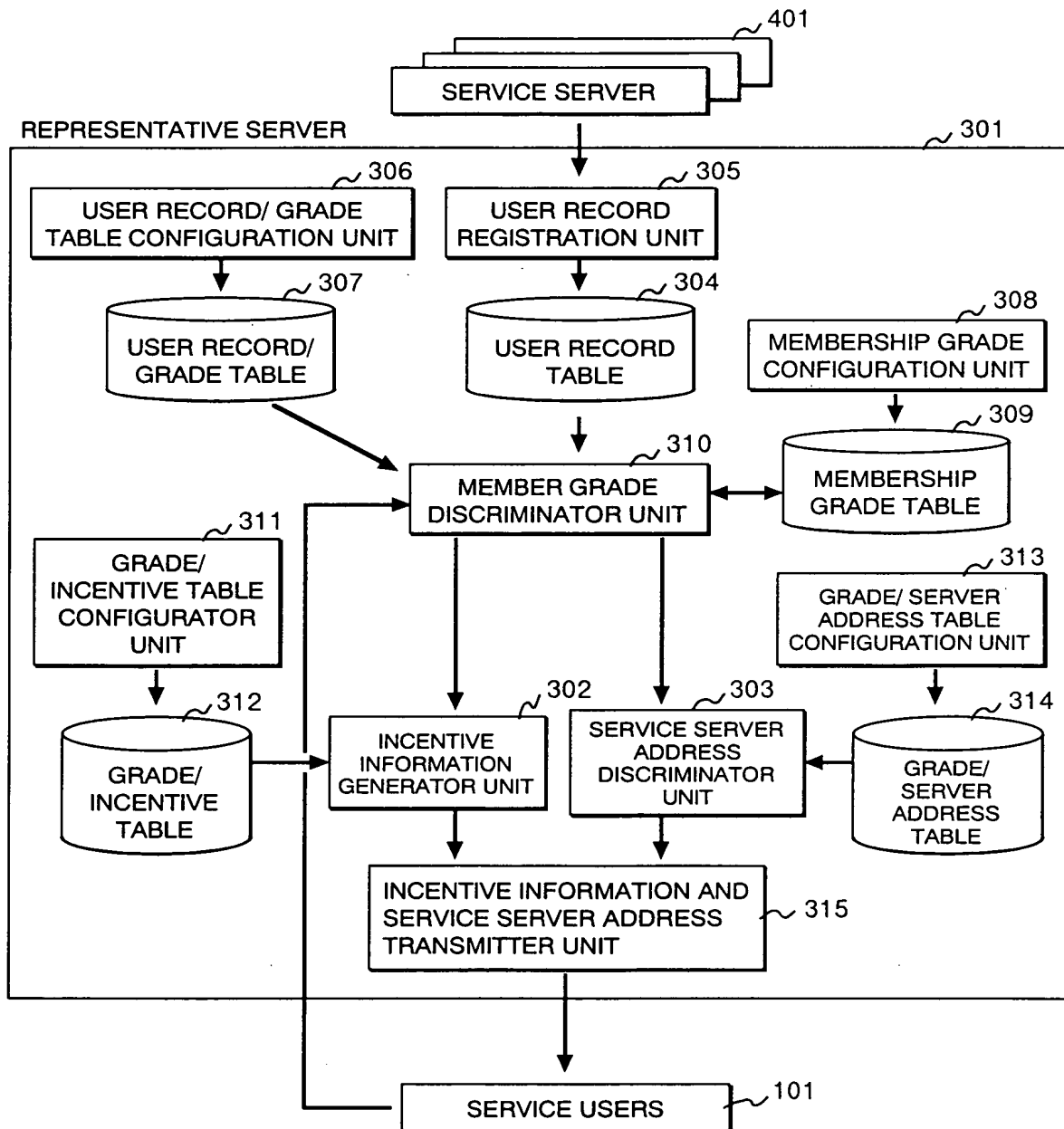
FIG. 15

FIG. 16

MEMBER ID	USER RECORD (TOTAL PURCHASE IN THE SERVICE SYSTEM FOR A PREDETERMINED PERIOD OF TIME IN THE PAST)
A 0 0 1	¥ 1 5 0 0
B 0 0 2	¥ 2 0 0 0 0
C 0 0 3	¥ 7 0 0 0
D 0 0 4	¥ 4 0 0 0
:	:

FIG. 17

USER RECORD (TOTAL PURCHASE IN THE SERVICE SYSTEM FOR A PREDETERMINED PERIOD OF TIME IN THE PAST)	GRADE VALUE
FROM 0 TO LESS THAN 3000	1
FROM 3000 TO LESS THAN 5000	2
FROM 5000 TO LESS THAN 10000	3
OVER 10000	4

FIG. 18

MEMBER ID	GRADE VALUE
A 0 0 1	1
B 0 0 2	4
C 0 0 3	3
D 0 0 4	2
:	:

FIG. 19

GRADE VALUE	INCENTIVE INFORMATION (IN AN EXEMPLARY COMMERCE SYSTEM)
1	WITH THE TOTAL PURCHASE OVER 3,000 YENS FOR THE MONTH, YOU WILL BE ELIGIBLE TO BROWSE OUR SHOPPING CATALOG OF HIGH QUALITY IMAGES (INCENTIVE INFORMATION FOR ALLURING TO GRADE 2)
2	WITH THE TOTAL PURCHASE OVER 5,000 YENS FOR THE MONTH, YOU WILL BE ELIGIBLE TO BROWSE OUR SHOPPING CATALOG OF HIGH QUALITY IMAGES AND TO HEAR THE VOICE DESCRIPTION OF ITEMS (INCENTIVE INFORMATION FOR ALLURING TO GRADE 3)
3	WITH THE TOTAL PURCHASE OVER 10,000 YENS FOR THE MONTH, YOU WILL BE ELIGIBLE TO CONSULT OUR PERSONNEL DETAILED DESCRIPTION OF ITEMS ONCE A WEEK, ON OUR TOLL-FREE NUMBER, IN ADDITION TO ALL GRADE 2 SERVICES (INCENTIVE INFORMATION FOR ALLURING TO GRADE 4)
4	WITH THE TOTAL PURCHASE OVER 20,000 YENS FOR THE MONTH, YOU WILL BE ELIGIBLE TO CONSULT OUR PERSONNEL DETAILED DESCRIPTION OF ITEMS EVERYTIME, ON OUR TOLL-FREE NUMBER, IN ADDITION TO ALL GRADE 2 SERVICES (INCENTIVE INFORMATION FOR ALLURING TO UPPER GRADES)

FIG. 20

GRADE VALUE	IP ADDRESS OF SERVICE SERVERS
1	234.123.100.11
2	234.123.100.12
3	234.123.100.13
4	234.123.100.14

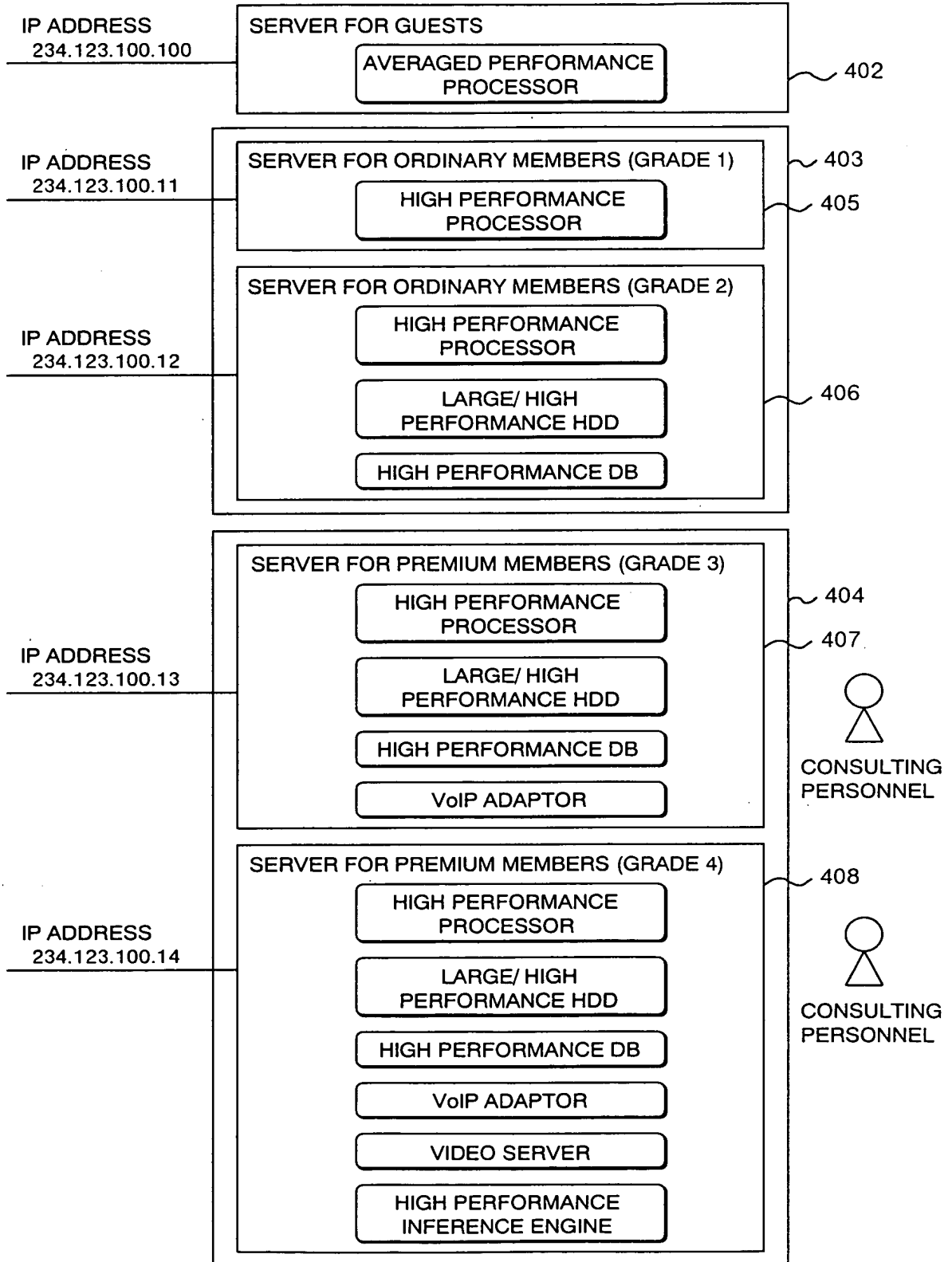
FIG. 21

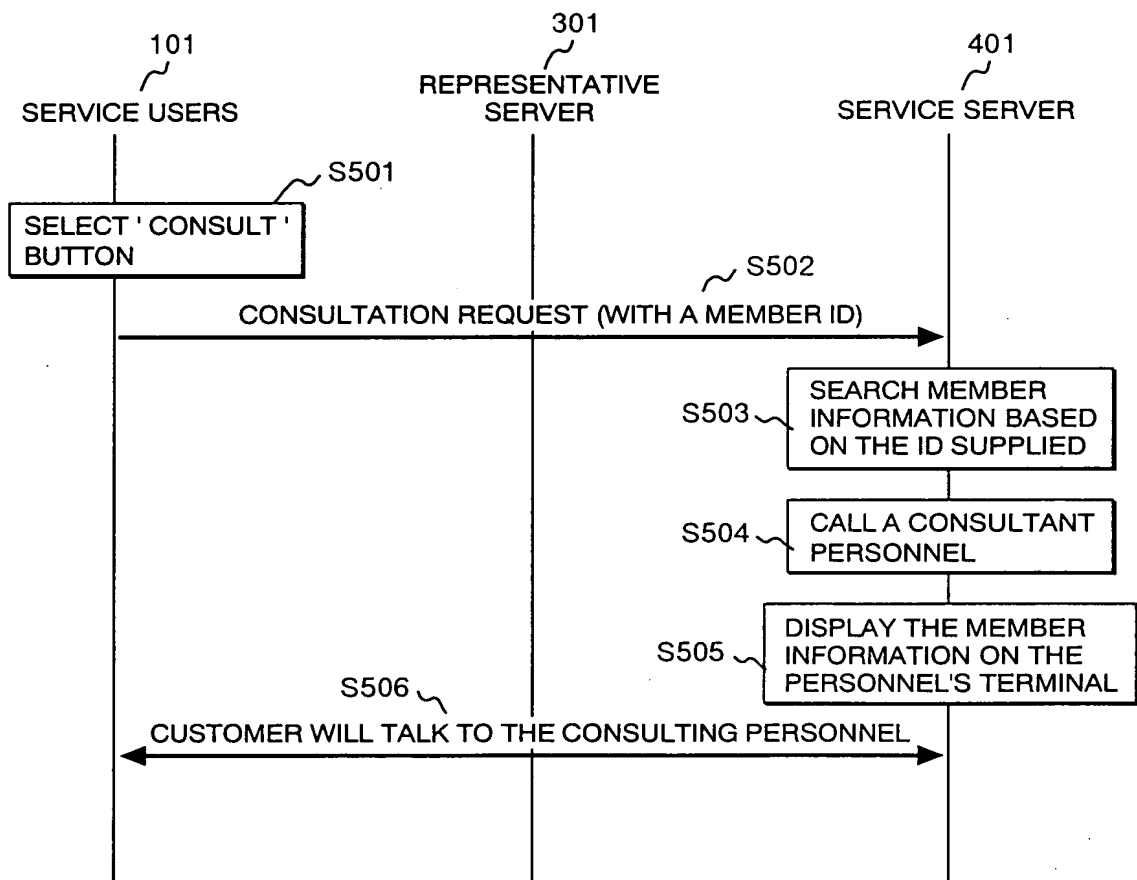
FIG. 22

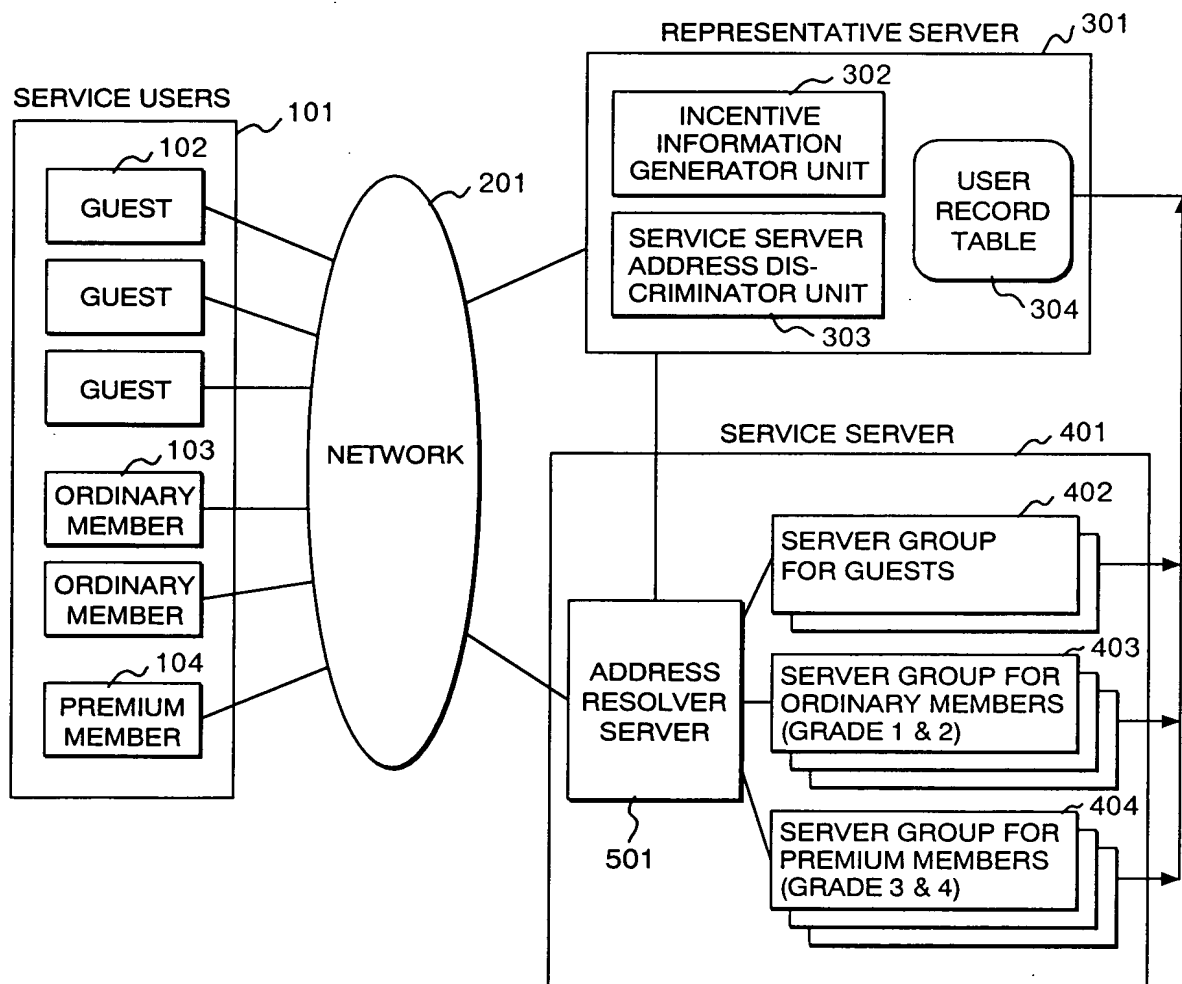
FIG. 23

FIG. 24

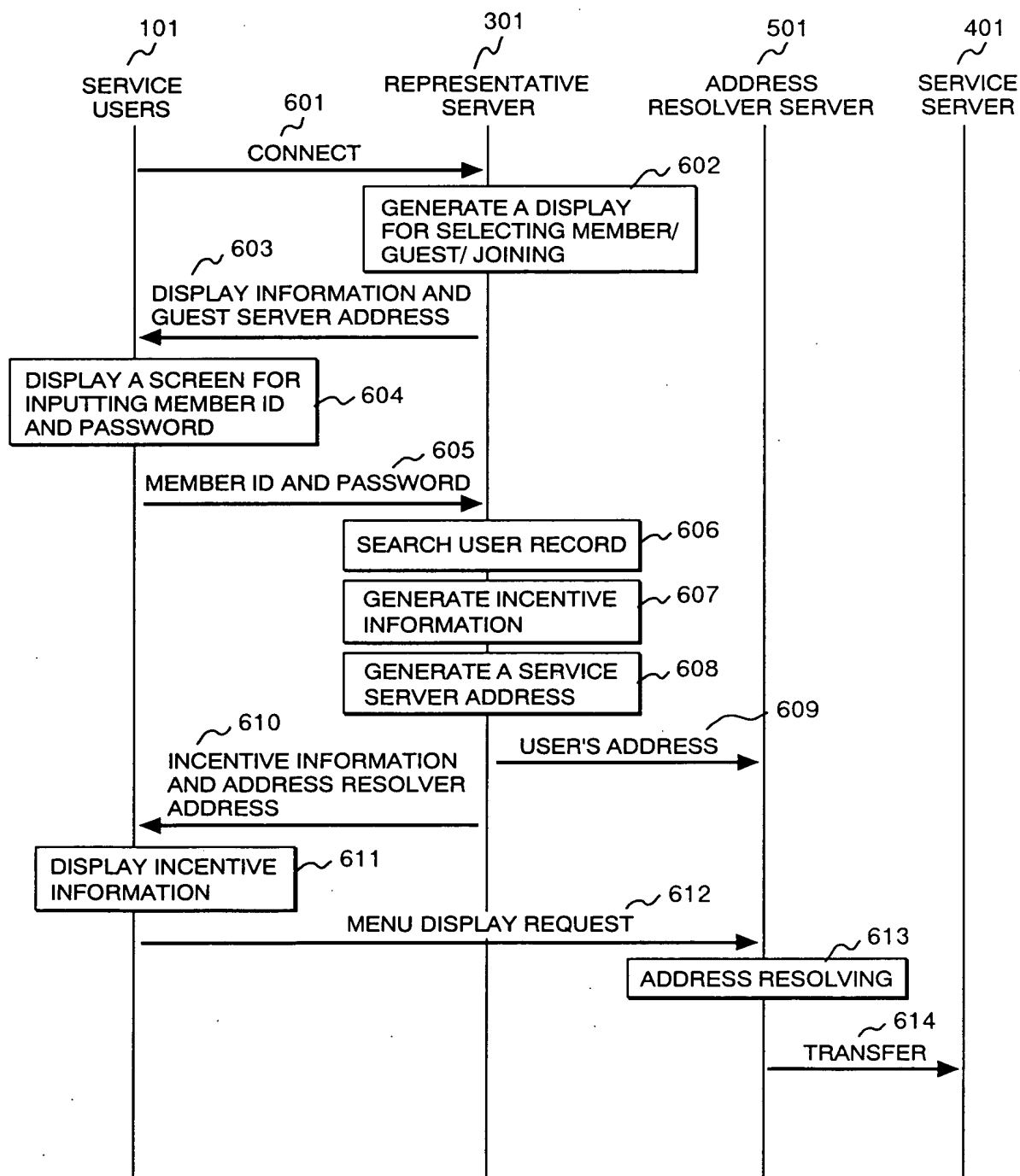


FIG. 25

USER ID	IP ADDRESS OF USER TERMINAL	IP ADDRESS OF SERVICE SERVER
A 0 0 1	222.111.123.51	234.123.100.11
B 0 0 2	222.111.123.52	234.123.100.14
C 0 0 3	222.111.123.53	234.123.100.13
D 0 0 4	222.111.123.54	234.123.100.12
:	:	:

FIG. 26

